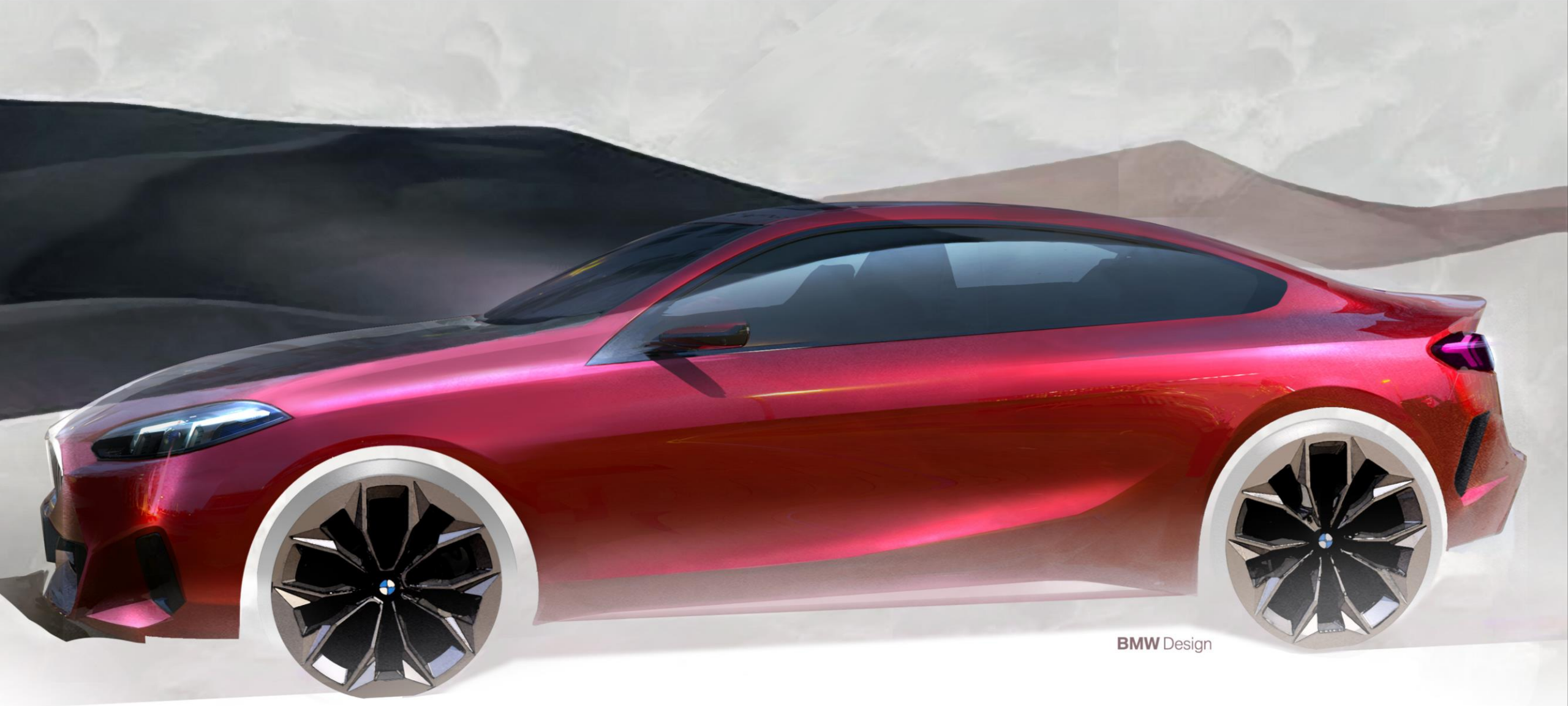


THE
ALL-NEW

2

GRAN
COUPÉ

THE 2 GRAN COUPÉ



BMW Design



THE 2 GRAN COUPÉ

THE ALL-NEW BMW 2 SERIES GRAN COUPÉ.
INTERIOR.



THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. PRODUCTION AT BMW GROUP PLANT LEIPZIG.

CO₂ optimized production.



Vehicle Footprint.
CO₂ balance, circularity, supply chain.

Wind energy:
27 GWh
per year.



THE ALL-NEW BMW 2 SERIES GRAN COUPE'. 2nd GENERATION.





1st Generation | 2020-2024




2nd Generation | 2025

THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. ENGINE PORTFOLIO.

PETROL

	BMW 216	 BMW 220	 BMW 223 xDrive	BMW M235 xDrive
Engine	Three-cyl. petrol engine	Three-cyl. petrol engine, 48V Mild-Hybrid	Four-cyl. petrol engine, 48V Mild-Hybrid	Four-cyl. petrol engine
Total system output	90 kW/122 hp 230 Nm	125 kW/170 hp 280 Nm	160 kW/218 hp 360 Nm	221 kW/300 hp 400 Nm
Acceleration	9.9 sec (0 – 100 km/h)	7.9 sec (0 – 100 km/h)	6.4 sec (0 – 100 km/h)	4.9 sec (0 – 100 km/h)
Top speed	214 km/h	230 km/h	250 km/h	250 km/h
Price	€ 38.500	€ 41.500	€48.600	€ 60.700

DIESEL

	BMW 218d	 BMW 220d
Engine	Four-cyl. diesel engine	Four-cyl. diesel engine, 48V Mild-Hybrid
Total system output	110 kW/150 hp 360 Nm	120 kW/163 hp 400 Nm
Acceleration	8.4 sec (0 – 100 km/h)	8,0 sec (0 – 100 km/h)
Top speed	226 km/h	226 km/h
Price	€43.000	€ 44.500



THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. OFFER STRUCTURE.



M Sport



MPA

THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. PRODUCT HIGHLIGHT.

DESIGN ESTERNO



NUOVO DESIGN
ESTERNO



LED CON NUOVO DESIGN



TETTO NERO

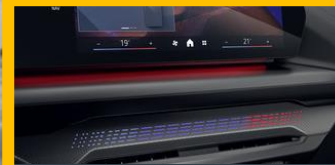
DESIGN INTERNI



NUOVO DESIGN INTERNO



MINIMI TASTI FISICI
DISPONIBILI



FINITURE METALLICHE
ILLUMINATE



RIVESTIMENTI
SOSTENIBILI

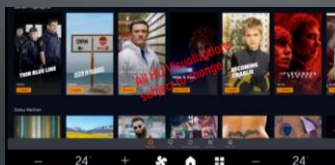
DIGITAL



CURVED DISPLAY



OS9 AGGIORNATO



APP STORE



GAMING E STREAMING

DRIVETRAIN / DRIVING DYNAMICS



DINAMICA DI GUIDA
MIGLIORATA



ASSISTENTE ALLA
GUIDA AGGIORNATO



48 V CON E-BOOST

THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. EXTERIOR.



THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. M235 XDRIVE.

Calandra dedicata

Pacchetto M Sport Pro (optional)

Calotte degli specchietti M

Vetri posteriori oscurati

Spoiler posteriore M



Cerchi in lega da 19" M con design esclusivo (optional)

Sistema di scarico M (4 tubi di scarico)

THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. INTERIOR.

Nuovo Head-Up Display

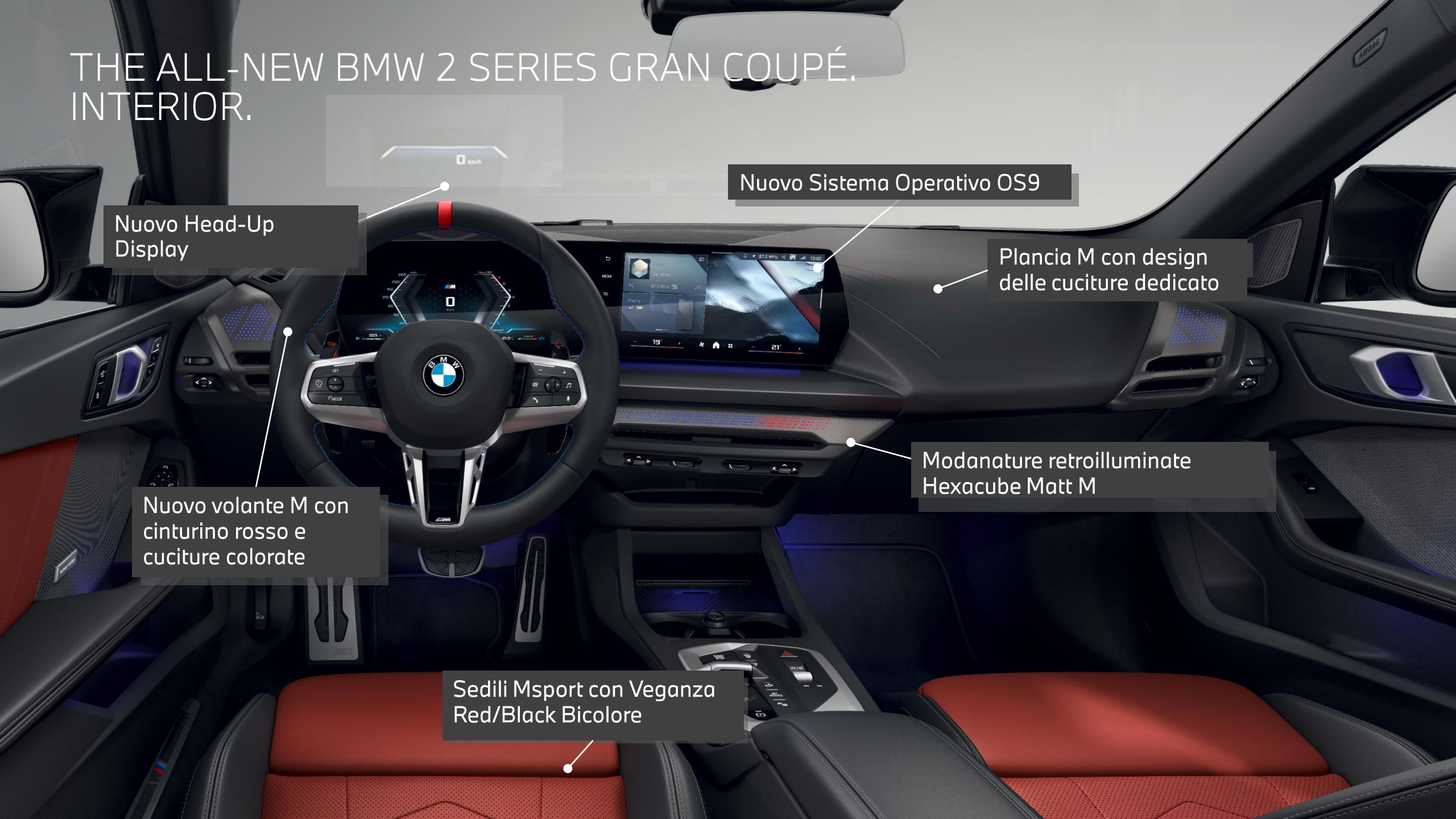
Nuovo Sistema Operativo OS9

Plancia M con design delle cuciture dedicato

Nuovo volante M con cinturino rosso e cuciture colorate

Modanature retroilluminate Hexacube Matt M

Sedili Msport con Veganza Red/Black Bicolore























BMW OPERATING SYSTEM 9 WITH BMW iDRIVE QUICK SELECT.

- » New BMW infotainment system based on Android Open Source (AOSP), developed in-house.
- » More intuitive interaction with BMW iDrive QuickSelect, optimized for touch and speech.
- » Navigation / map data completely cloud-based, always up-to-date.



THE ALL-NEW BMW 2 SERIES GRAN COUPÉ. DIGITAL PREMIUM.

App della Vettura	Caratteristiche (la disponibilità può variare rispetto al mercato di riferimento)	Connettività Standard	BMW Digital Premium
 BMW Maps	Informazioni del traffico in tempo reale	Solo con active guidance	attivo sempre
	Edifici e monumenti 3D		
	Informazioni Traffic Camera		
 ConnectedDrive Store	Informazioni parcheggi circostanti		
	App di terze parti		
 Dati & Connettività	Dati & Connettività	Connettività standard per RSU	Volume dati compreso
	 Video	Video platform Xperi	
 Giochi AirConsole	Videogiochi		
 Pagamenti del parcheggio	Pagamento delle tariffe di parcheggio direttamente dal veicolo		
 Pagamenti del carburante	Pagamento del carburante direttamente dal veicolo		
 My Modes	My Modes	3 modalità (Efficient, Personal, Sport)	6 Modalità (Standard + Digital Art, Expressive, Relax)
 Portiere & Finestrini	Geo-Based Routines		
 Illuminazione esterna	Welcome Light Animation ¹	1 allestimento	3 allestimenti aggiuntivi
 IPA	Additional Visualisations	Standard	Più visualizzazioni

¹ Disponibile soltanto con hardware SA552.

Nota: la Disponibilità delle caratteristiche può cambiare in base al mercato

ONE PACKAGE WITH ALL DIGITAL HIGHLIGHTS. BMW DIGITAL PREMIUM.

» **Premium** BMW Maps, BMW Intelligent Personal Assistant, My Modes and more.

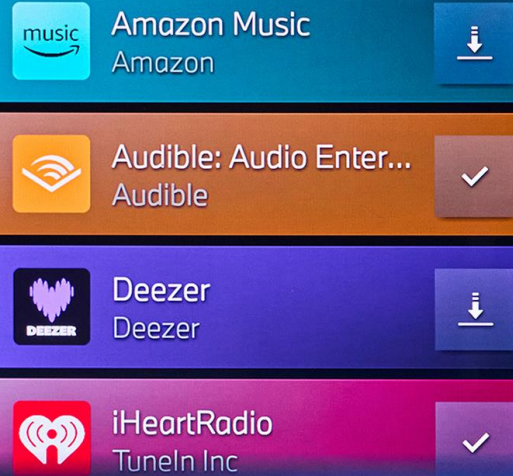


» **Evolving, country-specific** 3rd party apps, streaming, gaming and more.

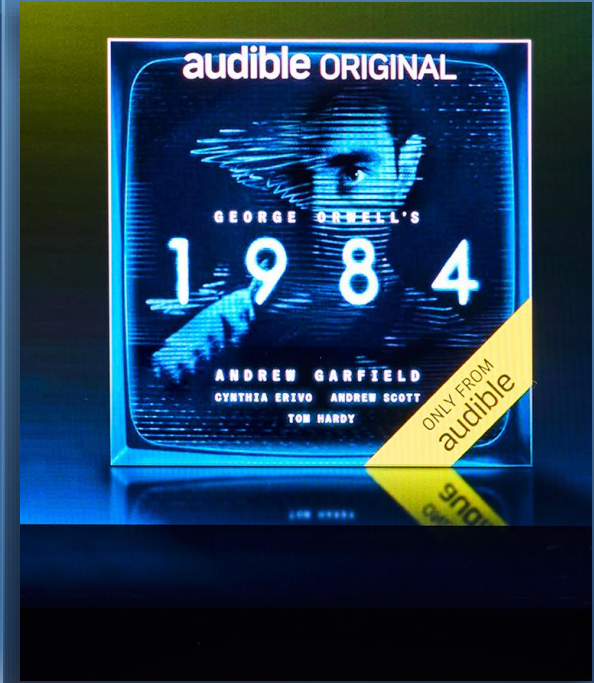


» Attractive, flexible, purely software-based **subscription model**.

MUSIC & AUDIO



» **All streaming data included.**



NATIONAL MEDIA LAUNCH. BMW WebApp.

eventistampabmw.com

» Press Kit, OnLocation images,
essential informations & more.

